

# Brightlands

Knowledge crossing borders



Bert Kip  
CEO Brightlands Chemelot Campus

Brightlands  
Chemelot Campus

Brightlands

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## Brightlands – The Innovation Ecosystem of Limburg



BRIGHTLANDS  
Chemelot Campus

BRIGHTLANDS  
Maastricht Health Campus

Brightlands  
Knowledge crossing borders

BRIGHTLANDS  
Smart Services Campus

BRIGHTLANDS  
Campus Greenport Venlo

Brightlands Chemelot Campus

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### **Brightlands Chemelot Campus (Since 2012)**

*Circular materials and sustainable processes*

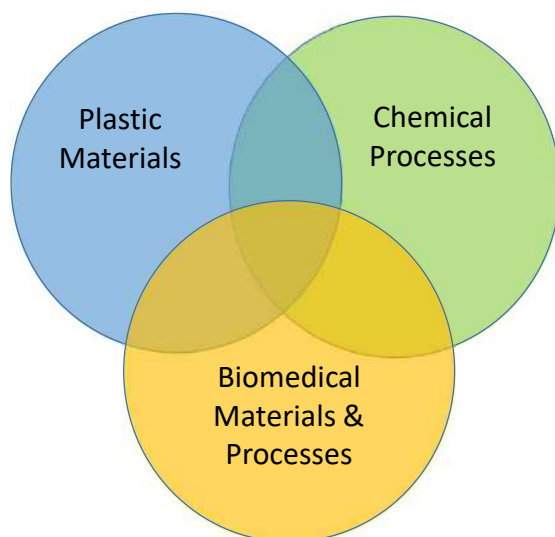
Province of Limburg – Maastricht University – DSM

End 2019: 90 organisations – 2.770 jobs – 1.170 students – 216.000 m<sup>2</sup>



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## **We develop three highly connected innovation ecosystems**



### **Ecosystem**

- R&D organisations
- Joint Development Programs (PPP)
- Infrastructure
- Entrepreneurship (startups)
- Human Capital
- Community Building
- Events

### **Value Proposition**

Accelerating Innovation

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# Chemelot Circular Hub

*Leading Circularity*

Bert Kip

Chair Regional Board Chemelot Circular Hub

CEO Brightlands Chemelot Campus

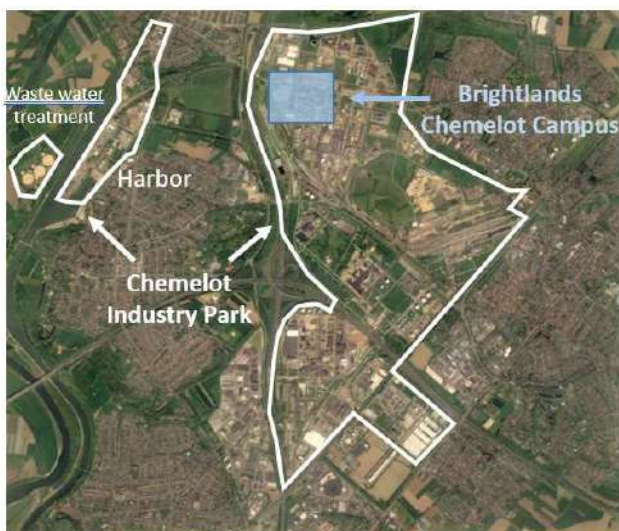
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## Chemelot - the most sustainable, safe & competitive chemical site of Europe

A unique combination of chemical innovation power and chemical production experience



- 800 ha
- Industrial Park
- Highly integrated
- Well located
- 60 companies
- 5.500 employees
- 60 large scale plants



Brightlands

- 30 ha
- 90 organizations
- 2800 employees
- 1200 students
- Themes:
  - Sustainable Process Chemistry
  - Circular Materials
  - Biomedical Materials



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# In the Limburg region (NL), we are developing Europe's first large-scale Circular Hub



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## STAKEHOLDERS

*Industry, Government, Knowledge Institutes,  
Education Institutes and Citizens*

*invest together in:*

Chemelot Industrial Park as epicenter of the circular chemical industry

Brightlands Chemelot Campus as hotspot for circular innovations

Human Capital Agenda as vehicle that captivates and trains talent at all levels

Circular Society as enabler towards a healthy living environment



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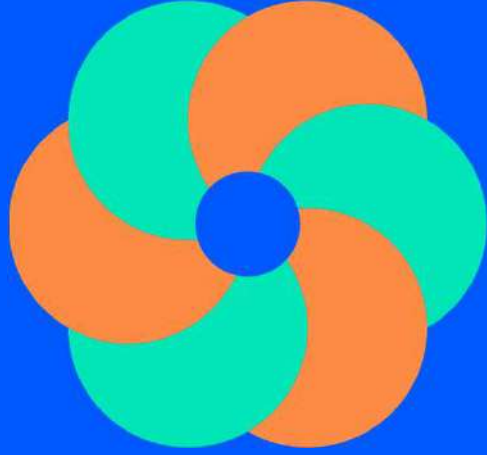
## Success factors *Chemelot Circular Hub*

- Unique innovation ecosystem
- Most productive chemical cluster in NL
- Tradition in transition
- We're already on our way
- Strategic location in Europe (ARRRA)



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**THANK YOU FOR YOUR ATTENTION**



*Chemelot Circular Hub – Leading Circularity*